



## The Connection Book: 50 Ways to Communicate More Effectively (Hardback)

By Emma Serlin

LID Publishing, United Kingdom, 2017. Hardback. Condition: New. Language: English . Brand New Book. From Brexit to Trump, communication has never clearly been so influential, continually centre stage in influencing our hearts, minds and essentially the narrative of our civilisation. We are surrounded by the impact of good and bad communication, both in our own lives and in the world stage. And we are swayed, even against better judgement by persuasive communicators. This book will give people simple usable tools to improve and enrich their communication in 5 key areas, so they feel more confident and effective in meetings, presentations, interviews, social situations and can even have arguments more effectively! For the very first time, readers will be able to read about and apply a unique methodology that has been taught successfully to hundreds of happy clients since 2008 - and the opportunity to experience gems from that method at a fraction of the price of a session.



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