

Advances in Financial Planning and Forecasting (Paperback)

By Cheng F. Lee, Alice C. Lee

Airiti Lab., Taiwan, Province of China, 2008. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. This is the third volume of Advances in Financial Planning and Forecasting(New Series). The main purpose of this publication is to promote high-quality theoretical and empirical research in financial analysis, planning, and forecasting. This publication includes original articles that: [Present and develop finance theories that are innovative to financial analysis, planning, and forecasting. [Contribute substantially to the development of new financial planning and forecasting models. [Examine and illustrate, through empirical analysis, the application of important and useful statistical, econometric, mathematical, and computer techniques in financial planning and forecasting. [Present and analyses new and useful accounting, financial, and economic data for financial planning and forecasting in business policy decisions. The volume consists of 10 chapters. Overall, these papers show how accounting information, finance theory, and management tools such as statistics, econometrics, and programming techniques can be combined to perform financial analysis, planning, and forecasting. The chapters in this volume cover a wide range of topics including equity, portfolio and mutual fund management, credit risk management, options and futures, international finance, and issues related to financial management.



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