



Eric Sink on the Business of Software

By Eric Sink

Apress. Paperback. Condition: New. 320 pages. Dimensions: 9.0in. x 5.9in. x 1.0in. Eric Sink on the Business of Software is a selection of the best and most popular essays from the authors website. This insightful collection of essays explore the business concerns that programmers face during the course of their careers particularly those programmers who are small independent software vendors. Sink also covers issues like starting your own business, and then performing the hiring, marketing, and finances in a style that programmers understand, sprinkled with a touch of humor.

Table of Contents

What Is a Small ISV Whining by a Barrel of Rocks Starting Your Own Company Finance for Geeks Exploring Micro-ISVs First Report from My Micro-ISV Make More Mistakes Small ISVs: You Need Developers, Not Programmers Geeks Rule and MBAs Drool Hazards of Hiring Great Hacker ! Great Hire My Comments on Hitting the High Notes Career Calculus Finding a Product Idea for Your Micro-ISV Marketing Is Not a Post-processing Step Choose Your Competition Act Your Age Geek Gauntlets Be Careful Where You Build The Game Is Afoot Going to a Trade Show Magazine Advertising Guide for Small ISVs Tenets of Transparency Product Pricing Primer Closing the Gap, Part 1 Closing...



READ ONLINE
[2.84 MB]

Reviews

I actually started reading this article ebook. I actually have read and i also am certain that i will likely to go through once again again in the future. You are going to like just how the article writer compose this ebook.

-- **Mariane Kerluke**

This sort of pdf is every little thing and made me seeking forward and a lot more. This is certainly for all who statte that there was not a worth reading through. I found out this book from my dad and i recommended this publication to discover.

-- **Christopher Kozey**

Related PDFs



Crochet: Learn How to Make Money with Crochet and Create 10 Most Popular Crochet Patterns for Sale: (Learn to Read Crochet Patterns, Charts, and Graphs, Beginner s Crochet Guide with Pictures)

Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Getting Your FREE Bonus Download this book, read it to the end and see BONUS: Your FREE Gift chapter after...



Bully, the Bullied, and the Not-So Innocent Bystander: From Preschool to High School and Beyond: Breaking the Cycle of Violence and Creating More Deeply Caring Communities

HarperCollins Publishers Inc, United States, 2016. Paperback. Book Condition: New. Reprint. 203 x 135 mm. Language: English . Brand New Book. An international bestseller, Barbara Coloroso s groundbreaking and trusted guide on bullying-including cyberbullying-arms parents and teachers with real solutions for a...



History of the Town of Sutton Massachusetts from 1704 to 1876

Createspace, United States, 2015. Paperback. Book Condition: New. annotated edition. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.This version of the History of the Town of Sutton Massachusetts from 1704 to 1876 is a labor...



Reflections From the Powder Room on the Love Dare: A Topical Discussion by Women from Different Walks of Life

Destiny Image. Book Condition: New. 0768430593 BRAND NEW!! MULTIPLE COPIES AVAILABLE. NEW CONDITION!! 100% MONEY BACK GUARANTEE!! BUY WITH CONFIDENCE! WE SHIP DAILY!!EXPEDITED SHIPPING AVAILABLE. What's more fun than reading a book? Discussing it with friends. . . or even strangers who...



Im Going to Read 174 Baby Im Bigger by Harriet Ziefert 2007 Paperback

Book Condition: Brand New. Book Condition: Brand New.



On the Go with Baby A Stress Free Guide to Getting Across Town or Around the World by Ericka Lutz 2002 Paperback

Book Condition: Brand New. Book Condition: Brand New.