



Michael Jordan's Nike Air Jordan Sneaker Head Articles Revealed (Paperback)

By Kathy Moore

Createspace Independent Publishing Platform, United States, 2015. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Do you own more pairs of Air Jordan s or Air Force Jordan s than anyone probably should ever own, do you still get as excited when you go to buy a new pair as you did when you bought your first pair back in the day? If you are one of those people that spends their free time scouring the Internet, swap meets and classified ads trying to find that perfect pair of vintage Air Jordan s. Then this book is definitely for you! Inside pages, you will learn the secrets of Nikes, designs and developments and marketing strategies for the models of Air Jordan s that have become that have become synonymous with a brand and change the basketball shoe game for ever. But for Air Jordan s basketball shoes were mostly white however, when Nike introduced Air Jordan s in 1982. There are black and white color scheme (for the Chicago Bulls), earned them the nickname -Devils shoes or devil, colored shoes!- Ever since those first Air Jordan skim off the line issue industry has never...



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