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
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Now includes Discount Vouchers for popular Project Management packages easyprojects and RationalPlan \*\* Over ninety nine percent of businesses in Europe and the US are small and medium enterprises with less than 250 staff. They are an important source of employment, growth and innovation for these economies. Surveys show that on average SMEs spend around 30 of their turnover on projects, so this should be a high focus area, especially given that one project failure can spell financial disaster for a smaller business. This book takes its readers though a lighter form of project management, designed to manage the risk of projects and put a repeatable and rigorous process in place, without imposing the large bureaucratic overheads required by project management methodologies such as PRINCE2 and PMP. Small businesses can gain a competitive edge over their rivals by becoming better organised, controlling project costs and giving their customers the confidence that they are dealing with a professional project manager. Not only does this make the business run better and impress customers, but morale and retention increases when staff work in an organised set up. The book covers both the Agile and Waterfall development approaches and compares and contrasts the advantages of each.

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