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Business Ideas: The Ultimate Guide to Creating Innovative Business Ideas

By Brad Jones

Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Business Ideas - The Ultimate Guide to Creating Innovative Business Ideas This book contains proven steps and strategies on how to generate great business ideas. Statistics suggest that most startups don't make it through the first two years. Basing a company on the wrong idea is one of the major reasons behind this! Great businesses are made before they are launched - at the idea stage. Entrepreneurs who inject the right time and energy into finding a massively awesome idea are effectively setting the stage for success. By learning to find, validate and implement ideas that have a high potential for success, you'll be one step ahead of everyone else when it comes to establishing a successful enterprise. This book is all about that. Within its texts, you'll find a wealth of easy-to-follow action steps that you can use to find incredible business ideas. You'll also get an insightful view into the traits of a great business idea. This way, you'll be able to use the knowledge you acquire from this book as...

Reviews

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