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GESTION DE TRÉSORERIE (2E ÉDITION)



MANAGEMENT ET SOCIÉTÉ, 2015. Paperback. Condition: NEUF. La gestion de trésorerie compte parmi les fonctions financières qui ont subi le plus d'évolutions durant les trois dernières décennies. Cet ouvrage présente en premier la trésorerie, sa dimension, son rôle et ses enjeux avant d'examiner l'environnement technique et financier du trésorier. À son rôle traditionnel de gestion de liquidités (adaptation des décisions de financement et de placement aux soldes de trésorerie prévisionnels), s'ajoute celui de la maîtrise...

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- Released at 2015



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