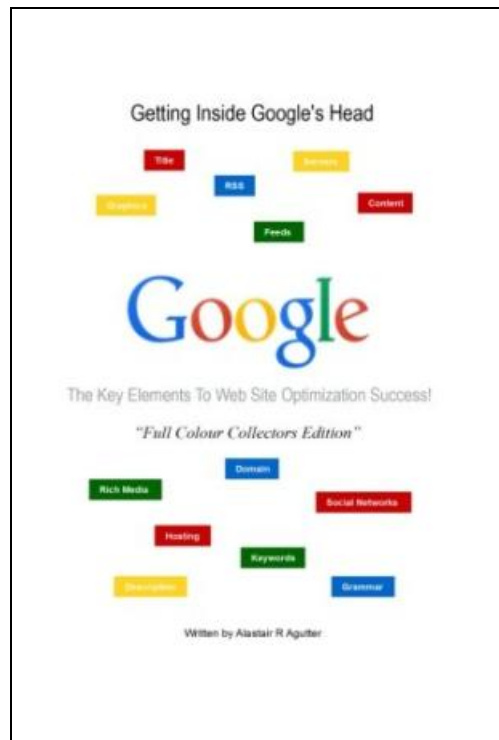# Getting Inside Google s Head Book: The 13 Key Elements to Successful Web Site Optimization (Paperback)

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