



Forget the Business Plan Use This Short Model

By Tiisetso Maloma

Createspace Independent Publishing Platform, United States, 2013. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.This book is an entrepreneurship management tool or business model called EBC Business Model Canvas. EBC stands for Essential Business Components. For a free one-page EBC Checklist, find or download on Google. This book is an entrepreneurship made uncomplicated and efficient! In 49 pages (of 114), this book points out what is important and crucial for an entrepreneur to concentrate on. The book thoroughly explains the 6 essential business model components: 4 core technical components and 2 that deal with the entrepreneur s attitude health, decision making swiftness and their persistence. It s a guidance of what is vital in running a profitable, sustainable and growing business. It is about creating and/or innovating value; turning revenue on the value and growing your venture. This model is not limited to venturing by entrepreneurs; it s usable by other value providers: consultants, freelancers, photographers, musicians, designers, engineers etc. It beats a Business Plan because it teaches and is way less tedious to prepare; it s shorter, agile, simpler and efficient. It s meant to make things easier...



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