



The Connections Between Stakeholder Claims and the Product Market

By David Moss

GRIN Verlag GmbH. Paperback. Condition: New. 16 pages. Dimensions: 10.0in. x 7.0in. x 0.0in. Seminar paper from the year 2011 in the subject Business economics - Investment and Finance, grade: B, Kings College London, language: English, abstract: Every business organization has its major stakeholders which include the owners or shareholders, the board of directors, the employees, the government, and this also goes as far as including the public. The regulations within the product market such as tariffs and payment of taxes have a stronger effect on the performance of a business. In the product market, there are many things that could take place. Checks and balances need to be practiced or applied by the regulatory authorities in order to avoid oppression and protect consumers from ill practices by the manufacturers and the suppliers (Freeman and Evan, 1990, pp. 337-359). There is a direct connection between the stakeholders claims and what goes on in the product market. This is because the actions taken by the stakeholders have a proportionate effect on the business practices in the product market by the concerned firm. Some of the actions could span from the type of product to be sold in the market to the prices...



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