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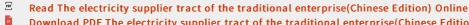
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THE ELECTRICITY SUPPLIER TRACT OF THE TRADITIONAL ENTERPRISE (CHINESE EDITION)



paperback. Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date :2012-11-01 Pages: 248 Publisher: Publishing House of Electronics Industry title: the traditional enterprise electricity providers Road Original Price: 39 yuan Author: Su Jing. Di Xujun Publisher: Electronic Industry Press Publication Date: 2012-11-1ISBN: 9787121185267 Words: 273.000 yds: 248 Revision: 1 Binding: Paperback: 16 Product size and weight: Edit recommend how traditional enterprise devoted to rare works into the e-commerce very instructive value of the traditional domestic many want recent involved in e-commerce. or just involved in e-commerce enterprises. This book is an essential manual of traditional companies involved in the electricity business. Book through a combination of theory and specific case. easy to understand. Of Su Jing. senior industry marketing expert. for a number of well-known enterprises provide consulting services for electricity providers in transition success. The book Appendix E-commerce company management manual. the display of e-commerce companies from the organization's operations. workflow to department management details. priceless enterprises to enter the electricity business. SUMMARY The book is the twenty years of practice and experience of traditional marketing experience and years of electricity providers. show a clear electric development ideas aimed at traditional enterprise. to clear away the obstacles to the development of. The book starts from the traditional enterprise e-business from a strategic planning began to combat the perspective of how to locate how to create electricity supplier management system. how to do marketing management and distribution of content. Believe that this book will become the traditional enterprises to develop electric supplier business guide to action. Table of Contents Chapter 1 e-commerce opportunities to bring traditional enterprise first section of the course of development of China's e-commerce section II. Section 3 of prospectors flocked to the traditional...



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