



Value-Driven Business Process Management: The Value-Switch for Lasting Competitive Advantage

By Peter Franz, Mathias Kirchmer

McGraw-Hill Education - Europe. Paperback. Book Condition: new. BRAND NEW, Value-Driven Business Process Management: The Value-Switch for Lasting Competitive Advantage, Peter Franz, Mathias Kirchmer, Praise for Value-Driven Business Process Management: "The book goes well beyond a traditional methods-and-tools perspective to present the most current, broadly informed view of BPM as a management discipline." (Paul O'Flaherty, Finance Director, Eskom). "Franz and Kirchmer go directly to the heart of the role of BPM in business by focusing on value as the driver, management discipline as the requirement, and translating strategy into execution as the measure of success." (Richard Maltsbarger, SVP of Strategy & BPM, Lowe's Companies, Inc). "If your CEO has delivered a set of strategic imperatives, you are ready for Value-Driven BPM. This book provides the vision of how to win in the integrated global economy by building a core BPM discipline in your company to simplify the delivery of business strategy." (Kathleen Donahue, Senior Director of Business Process Management, Pfizer Inc). "Business Process Management (BPM) has to be implemented as a management discipline and linked to the strategic imperatives of an organization in order to achieve the best business impact. Franz and Kirchmer show how this can be achieved. I recommend..."



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