

How to Make It in the New Music Business: Practical Tips on Building a Loyal Following and Making a Living as a Musician



Filesize: 7.06 MB

Reviews



It is one of my personal favorite books. It is written in easy terms and never hard to understand. It has been designed in an exceedingly easy way and it is only after I finished reading this publication that I changed the way I think.
(Lucinda Stiedemann)

HOW TO MAKE IT IN THE NEW MUSIC BUSINESS: PRACTICAL TIPS ON BUILDING A LOYAL FOLLOWING AND MAKING A LIVING AS A MUSICIAN



To read **How to Make It in the New Music Business: Practical Tips on Building a Loyal Following and Making a Living as a Musician** PDF, remember to access the web link below and save the file or have accessibility to additional information that are related to HOW TO MAKE IT IN THE NEW MUSIC BUSINESS: PRACTICAL TIPS ON BUILDING A LOYAL FOLLOWING AND MAKING A LIVING AS A MUSICIAN ebook.

HIGHBRIDGE AUDIO, United States, 2016. CD-Audio. Condition: New. Unabridged. Language: English . Brand New. In the last decade, no industry has been through as much upheaval and turmoil as the music industry. If you're looking for quick fame and instant success, you're in the wrong field. It's now a democratic, DIY business, and any guide to success in these new waters must be told by someone who's already survived them. Giving today's aspiring musicians the practical tools they need to build and maintain a lifelong career, *How to Make It in the New Music Business* becomes not only a brilliantly compiled tutorial on how to accomplish specific tasks—routing a tour, negotiating contracts, getting paid for Spotify and Pandora plays, or even licensing music to commercials, film, and television—but also a manifesto that encourages musicians to pave their own path. Written in clear, easy-to-follow chapters, Ari Herstand's necessary and definitive handbook promises to redefine what it means to make it in the brave new world of professional music.

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