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New Horizons In Indian Managements

By K.M. Mathur, P.M. Kumar S.S. Mathur, N. Mathur

2010. Hardcover. Book Condition: New. 456 This book is a pioneering work on India's 21st century management and brings to fore the challenges, opportunities, achievements, failures and futuristic possibilities of growth. It offers a kaleidoscope of various trends, events of economic growth and analysis of its emergence as a global economic power. It provides as insight into the Indian ethos of management, spirituality and management, strategies of human resource management, corporate governance and change management. The book covers the evolution of management in India from the ancient times to the present and also the relevance of the western management practices into the Indian context. India is becoming a global leader in many fields and this book examines the various view points about the emergence of India as a global economic power and one can perceive it if some one has the right perception. Today we are living in the heightened era of constant change, globalisation, privatisation and economic development. This book highlights the unexplored dimensions of Indian economy becoming the fastest developing nation of the world. The central theme of this book is to identify new horizons of Indian management such as Indian ethos, corporate governance, change management and the...

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