



## Institutions of higher learning in the 21st century digital media professional planning materials: web design and production practice tutorial (2) (Chinese Edition)

By GAO ZHI JUN

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date: November 2012 Pages: 239 Language: Chinese Publisher: Tsinghua University Press colleges and universities in the 21st century digital media professional planning materials: web design and production practice tutorial (2nd edition) as a web design and production Practical Guide (Second Edition). a book supporting the practice of teaching material. covering the main field of web design software. through a large number of practical examples. using graphically details the typesetting and layout pages using Dreamweaver CS3. Fireworks CS3 the processing web graphics and images as well as the use of vector animation and interactive animation in Flash CS3 web pages. The book is the face of web design beginners. in accordance with general learning steps. follow the principle of gradual and orderly progress. emphasizing the understanding of the basic concepts. focusing on mastering basic techniques. and thus well-organized 57 basic exercises. These topics are not exhaustive. but demand accurate and practical. All exercises from easy to difficult. explain easy to understand. learn web production required to do the exercises. 21st Century the University Digital media professional planning materials:...



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