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BANK 3.0: WHY BANKING IS NO LONGER SOMEWHERE YOU GO, BUT SOMETHING YOU DO



Marshall Cavendish International (Asia) Pte Ltd. Hardback. Condition new. BRAND NEW, Bank 3.0: Why Banking is No Longer Somewhere You Go, But Something You Do, Brett King, The first edition of BANK 2.0 took the financial services world by storm and became synonymous with disruptive customer behaviour, technology shift and new banking models. In BANK 3.0, Brett King looks at the latest trends that are redefining financial services and payments. From the global scramble for dominance of the mobile wallet,...

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