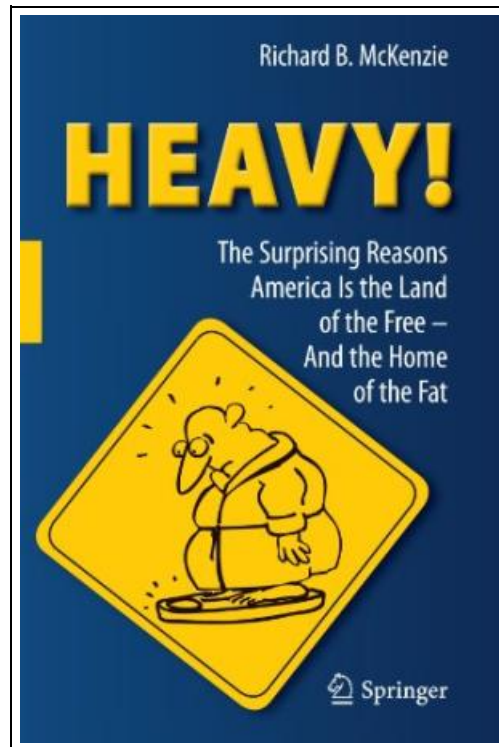


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## HEAVY



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Springer-Verlag Berlin and Heidelberg GmbH & Co. K. Paperback. Book Condition: New. Paperback. 300 pages. Dimensions: 9.0in. x 6.1in. x 0.9in. Americas emerging fat war threatens to pit a shrinking population of trim Americans against an expanding population of heavy Americans in raging policy debates over fat taxes and fat bans. These fat policies would be designed to constrain what people eat and drink and theoretically crimp the growth in Americans waistlines and in the countrys healthcare costs. Richard McKenzies HEAVY! The Surprising Reasons America Is the Land of the Free And the Home of the Fat offers new insight into the economic causes and consequences of Americas dramatic weight gain over the past half century. It also uncovers the follies of seeking to remedy the countrys weight problems with government intrusions into peoples excess eating, arguing that controlling peoples eating habits is fundamentally different from controlling peoples smoking habits. McKenzie controversially links Americas weight gain to a variety of causes: the growth in world trade freedom, the downfall of communism, the spread of free-market economics, the rise of womens liberation, the long-term fall in real minimum wage, and the rise of competitive markets on a global scale. In no small way no, in a very BIG way America is the home of the fat because it has been for so long the land of the free. Americas economic, if not political, freedoms, however, will come under siege as well-meaning groups of anti-fat warriors seek to impose their dietary, health, and healthcare values on everyone else. HEAVY! details the unheralded consequences of the countrys weight gain, which include greater fuel consumption and emissions of greenhouse gases, reduced fuel efficiency of cars and planes, growth in health insurance costs and fewer insured Americans, reductions in the wages of heavy people, and required reinforcement of rescue equipment...



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