



The Maverick and His Machine: Thomas Watson, Sr. and the Making of IBM (Paperback)

By Kevin Maney

John Wiley and Sons Ltd, United States, 2004. Paperback. Condition: New. 1. Auflage. Language: English . Brand New Book. The first complete look at one of America s legendary business leaders This groundbreaking biography by Kevin Maney, acclaimed technology columnist for USA Today, offers fresh insight and new information on one of the twentieth century s greatest business figures. Over the course of forty-two years, Thomas J. Watson took a failing business called The Computer-Tabulating-Recording Company and transformed it into IBM, the world s first and most famous high-tech company. The Maverick and His Machine is the first modern biography of this business titan. Maney secured exclusive access to hundreds of boxes of Watson s long-forgotten papers, and he has produced the only complete picture of Watson the man and Watson the legendary business leader. These uncovered documents reveal new information about how Watson bet the company in the 1920s on tabulating machines-the forerunners to computers-and how he daringly beat the Great Depression of the 1930s. The documents also lead to new insights concerning the controversy that has followed Watson: his supposed collusion with Adolf Hitler s Nazi regime. Maney paints a vivid portrait of Watson, uncovers his...



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