



Crowdfunding: Le Guide Ultime (Paperback)

By Michael Paes

Blurb, 2017. Paperback. Condition: New. Language: French . Brand New Book ***** Print on Demand *****. Vous avez un projet mais les banques refusent de vous aider ? Alors demandez aux internautes de vous financer ! Le crowdfunding, ou financement participatif, permet aux porteurs de projets de se faire financer directement par les internautes avec un minimum d'intermédiation de la part de la finance traditionnelle. Ce guide pratique s'adresse aux dirigeants d'entreprise ou d'association, aux managers en finance, marketing ou encore communication ainsi qu'à toutes les personnes soucieuses de réussir leurs campagnes de crowdfunding, ou celles de leurs clients ! Au travers de cet ouvrage, l'auteur répond à toutes vos questions: Qu'est-ce que c'est ? Comment ça marche ? Pour quels projets ? Quels sont les risques réels ? Comment réussir ? Quels sont les pièges à éviter ? Quelle plateforme choisir ? Quelles contreparties ? Comment fédérer les internautes ? Comment utiliser les réseaux sociaux ? Intéresser la presse en ligne ? Être visible en ligne ? Réaliser une vidéo parfaite ? Comment gérer l'après-campagne ? Quelle est la fiscalité applicable au crowdfunding ? Quels sont les sites web a...



READ ONLINE
[6.33 MB]

Reviews

The publication is great and fantastic. I actually have read through and i am sure that i am going to planning to go through yet again yet again down the road. I realized this pdf from my dad and i encouraged this publication to understand.

-- **Jamarcus Runolfsson**

This publication is very gripping and interesting. We have go through and so i am confident that i am going to planning to read through yet again again in the foreseeable future. You are going to like how the blogger write this ebook.

-- **Dr. Thaddeus Turner PhD**

Relevant eBooks



Harts Desire Book 2.5 La Fleur de Love

Cajunflair Publishing. Paperback. Book Condition: New. Paperback. 112 pages. Dimensions: 8.0in. x 5.0in. x 0.3in.Its late 1974, and high school student, Melinda Dawson is in serious trouble. Within two hours of revealing her suspected pregnancy to her parents, shes whisked off against...



Estrellas Peregrinas Cuentos de Magia y Poder Spanish Edition

Pinata Books. Paperback. Book Condition: New. Paperback. 178 pages. Dimensions: 8.3in. x 5.4in. x 0.6in.First ever Spanish-language edition of the critically acclaimed collection of short stories for young adults by a master of Latino literature Were all walking stars, the eighty-four year...



The Secret That Shocked de Santis

Harlequin, United States, 2016. Paperback. Book Condition: New. Not for Online.. 165 x 104 mm. Language: English . Brand New Book. How is she going to tell him? Army lieutenant Stella Zambrano had the surprise of her life when a routine medical...



Letters to Grant Volume 2: Volume 2 Addresses a Kaleidoscope of Stories That Primarily, But Not Exclusively, Occurred in the United States. It de

Createspace, United States, 2013. Paperback. Book Condition: New. 216 x 140 mm. Language: English . Brand New Book ***** Print on Demand *****.Volume 2 addresses a kaleidoscope of stories that primarily, but not exclusively, occurred in the United States. It describes in...



365 historias b?blicas para la hora de dormir / 365 Read-Aloud Bedtime Bible Stories

Barbour Pub Inc, 2015. PAP. Book Condition: New. New Book. Shipped from US within 10 to 14 business days. Established seller since 2000.



Samuel de Champlain

Kids Can Press. Paperback / softback. Book Condition: new. BRAND NEW, Samuel de Champlain, Elizabeth MacLeod, John Mantha, Meet Samuel de Champlain, explorer. The story of his exploration of the unknown lands of New France and his many adventures there is told...