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Taylor Francis Ltd, United Kingdom, 2016. Paperback. Condition: New. Language: English. Brand New Book. Although there is a small body of feminist scholarship that proble matizes gender in public relations, gender is a relatively undefined area of thinking in the field and there have been few serious studies of the socially constructed roles defining women and men in public relations. This book is positioned within the critical public relations stream. Through the prism of gender and public relations it

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