



Wordpress SEO 2017: Optimize Your Wordpress Site for Better Rankings! (Paperback)

By Dr Andy Williams

Createspace Independent Publishing Platform, United States, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Wordpress SEO 2017 is an up-to-date book that will teach you how to optimize your Wordpress website for Google and other search engines. Wordpress is a fantastic platform for building websites, but can produce a lot of SEO challenges. Most notable is the duplicate content issues that can get your site penalized by the search engines. Create one post, add a few tags, and post it into a couple of relevant categories. All of a sudden you may have over a dozen pages on your site with the exact same article! But there is an easy solution to the duplicate content issues. Wordpress SEO 2017 will teach you how to set up your Wordpress website in an efficient and search engine friendly manner, to minimize duplicate content and to maximize your exposure in the search engines. In the book you will learn: - Why a good web host is a must and how to test a host for reliability and page load times. - What is a CDN and why should you use one. Some web hosts provide this...



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