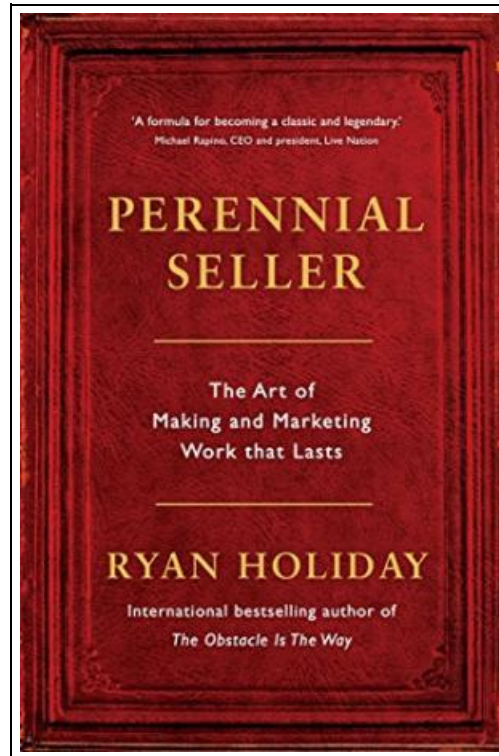


## Perennial Seller: The Art of Making and Marketing Work that Lasts



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