



## College Student Ideological and Political Education and Management Series: Challenge Cup Collegiate Business Plan Competition Guide (2nd Edition)(Chinese Edition)

By ZHANG ZHEN GANG . DENG

paperback. Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date: November 2012 Pages: 247 Language: English Publisher: South China University of Technology Press college student ideological and political education and management Series: Challenge Cup Collegiate Business Plan Competition Guide (2nd Edition) Content includes seven parts. the first part of the origin of the Challenge Cup competition. development. gives an overview of important events and innovative training model. promote university student growth and success. building an innovative country. The second part described by the characteristics of the successful team of the Challenge Cup contest. the team's goal management and incentive management. and analysis of the important role of the team in the Challenge Cup Collegiate Business Plan Competition. The third part of the search of the Challenge Cup competition entrepreneurial projects. select the route selection criteria. selection errors in detail. The fourth part introduces the Challenge Cup competition plan writing. business plan connotation. meaning. purpose. design steps. The fifth section describes the Challenge Cup contest Gallery Respondent link to pay attention to the problem. including assessment criteria. and to show the development of the program. showing the content...



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