



Four Steps to Business Planning for the Plan-Phobic Creative (Paperback)

By Y J Kohano

Kochanowski Enterprises, United States, 2016. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. I ve heard many reasons why you might not like business planning. It inhibits your sense of creative flow. It takes up too much time. What would you put in a plan? Or you absolutely love to plan. Checking things off that to-do list is an obsession for you. Give you a color-coded system and you are over the proverbial moon. Or you re in the middle, that place where you know you should plan, but you re not sure why. People tell you it s important to grow your creative life, but you don t know where to start. No matter where you fall in the continuum of planning for your creative life, you can take control and make things easier, simpler, and faster by designing the right kind of creative business plan. I m not talking about the whole mission-vision-values and documentation that would make even the most organized person s head spin. This book gives you a useful tool to guide your best creative life. In an easy-to-follow four step process, complete with questions to ask yourself and...



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