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MANAGING NONPROFIT ORGANIZATIONS IN THE 21ST CENTURY (PAPERBACK)



ABC-CLIO, United States, 1992. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Dr. James P. Gelatt discusses the five basic principles that should guide all nonprofit organizations: mission, leadership, management, professionalism, and financial stability. Each principle is thoroughly explored and is enhanced by instructive examples of notable managers and successful organizations. The contents also feature a strategic planning guide, tips on building an effective staff, public relations, and fundraising and marketing advice. Managing Nonprofit...

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- Authored by James P. Gelatt
- Released at 1992



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