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SUSTAINABLE FRONTIERS: UNLOCKING CHANGE THROUGH BUSINESS, LEADERSHIP AND INNOVATION (PAPERBACK)



Taylor Francis Ltd, United Kingdom, 2015. Paperback. Condition: New. Language: English . Brand New Book. Sustainable Frontiers throws down the gauntlet to business to step up and be the catalyst for a sustainable future. It presents eight keys to unlocking transformational change - through leadership, enterprise, innovation, transparency, engagement, responsibility, integration and future-fitness. Far from being another tame review of corporate social responsibility and sustainable business initiatives, the book dispels the myths of sustainability and challenges us to let go...

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- Authored by Wayne Visser
- Released at 2015



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