



A Blockmodel Study of a Computer Software Firm (Classic Reprint) (Paperback)

By Gordon Walker

Forgotten Books, 2015. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Excerpt from A Blockmodel Study of a Computer Software Firm Research interest in Intraorganizational networks has been steady but relatively weak and fragmented. In the tradition of research which the present study follows a network is conceived as an organization wide system of formal or informal relations between firm members. In general, the network of relationships in an organization has been treated as a surrogate measure of certain constructs, such as the internal system or organizational structure, rather than as a theoretical entity in its own right. The present research is an attempt to make networks a distinct theoretical entity by analysing formal and informal relationships simultaneously. The approach taken in the present research is quite specific and relatively new primarily because of the advent of easy large-scale data analysis on computers (see Arabia, Boorman and Levitt, 1979). Burt (1980) characterizes the approach as positional and contrasts it to the relational perspective. Basically, the location of an actor in a network from the positional perspective is defined empirically through an analysis of ties among individuals in the population, where as...



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