



Starmaker: Life as a Hollywood Publicist with Farrah, the Rat Pack 600 More Stars Who Fired Me (Paperback)

By Jay Bernstein, Larry Cortez Hamm

ECW Press, Canada, Canada, 2011. Paperback. Condition: New. New. Language: English . Brand New Book. His women were tens, his guns were .38s, and his collection of jewel-encrusted walking canes numbered in the hundreds. For nearly 50 years, Jay Bernstein was a Hollywood fixture, owning one of the most powerful PR firms in Hollywood, making stars of Farrah Fawcett and Suzanne Somers, and producing dozens of television films and series. Future Hollywood insider Jay Bernstein was born outside - way outside - Tinseltown, in Oklahoma City, Oklahoma, on June 7, 1937. But Bernstein, helped by his pals the Rat Pack, eventually found his way from the mailrooms of Hollywood to owning a top agency that represented over 600 A-List stars in the 60s and 70s. Bernstein's creative PR stunts made him as famous as his clients, such as paying women to throw hotel keys at Tom Jones and having Entertainment Tonight host Mary Hart's legs insured by Lloyd's of London for one million dollars. Bernstein died, with Farrah Fawcett by his side, in 2006 after suffering a stroke. Starmaker is Bernstein's own behind-the-scenes look at his life - the life of an outrageous Hollywood personality, and the...



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Reviews

Complete guideline! Its this kind of good read. It can be written in easy terms rather than difficult to understand. I am delighted to tell you that here is the very best book I have got to go through during my very own lifestyle and might be the greatest ebook for at any time.

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The publication is easy to read better to understand. It is written in basic words and phrases rather than hard to understand. You won't truly feel monotony at any time of your respective time (that's what catalogues are for about if you question me).

-- **Kaya Rippin**