



## Riveted: The Science of Why Jokes Make Us Laugh, Movies Make Us Cry, and Religion Makes Us Feel One with the Universe (Hardback)

By Jim Davies

Palgrave MacMillan, United Kingdom, 2014. Hardback. Condition: New. Language: English . Brand New Book. Why do some things pass under the radar of our attention, but other things capture our interest? Why do some religions catch on and others fade away? What makes a story, a movie, or a book riveting? Why do some people keep watching the news even though it makes them anxious? The past 20 years have seen a remarkable flourishing of scientific research into exactly these kinds of questions. Professor Jim Davies fascinating and highly accessible book, Riveted, reveals the evolutionary underpinnings of why we find things compelling, from art to religion and from sports to superstition. Compelling things fit our minds like keys in the ignition, turning us on and keeping us running, and yet we are often unaware of what makes these keys fit. What we like and don't like is almost always determined by subconscious forces, and when we try to consciously predict our own preferences we're often wrong. In one study of speed dating, people were asked what kinds of partners they found attractive. When the results came back, the participants' answers before the exercise had no correlation with who they...



[READ ONLINE](#)  
[ 7.62 MB ]

### Reviews

*Without doubt, this is actually the very best function by any article writer. It was written quite flawlessly and valuable. Once you begin to read the book, it is extremely difficult to leave it before concluding.*

-- Prof. Isobel Heller MD

*It is simple to go through preferable to comprehend. It is full of wisdom and knowledge. It is extremely difficult to leave it before concluding, once you begin to read the book.*

-- Leif Predovic