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ASIANS WEAR CLOTHES ON THE INTERNET: RACE, GENDER, AND THE WORK OF PERSONAL STYLE BLOGGING (PAPERBACK)



Duke University Press, United States, 2015. Paperback Condition: New. Language: English . Brand New Book. In the first ever book devoted to a critical investigation of the personal style blogosphere, Minh-Ha T. Pham examines the phenomenal rise of elite Asian bloggers who have made a career of posting photographs of themselves wearing clothes on the Internet. Pham understands their online activities as taste work practices that generate myriad forms of capital for superbloggers and the brands they feature. A multifaceted...

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- Authored by Minh-ha T. Pham
- Released at 2015



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Reviews

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