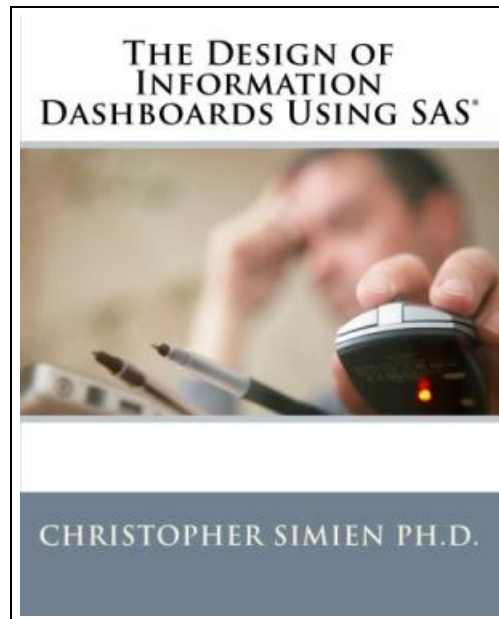# The Design of Information Dashboards Using SAS

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THE DESIGN OF INFORMATION DASHBOARDS USING SAS

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Createspace, United States, 2010. Paperback. Book Condition: New. 252 x 202 mm. Language: English . Brand New Book ***** Print on Demand *****.A dashboard is a collection of data visualization tools that provide the means to quickly get an overview of how an organization or a section of an organization is performing. Industries such as sales and manufacturing use dashboards extensively, but dashboards are quickly being adapted across all types of profit and non-profit organizations. THE DESIGN OF INFORMATION DASHBOARDS USING SAS is a nuts and bolts guide to building information dashboards using SAS software. The primary audience for this book is SAS programmers charged with developing dashboards for their organization. This audience would include data managers, report writers, and business analysts. A secondary audience includes business mangers and non-programmers who are just hoping to learn a little more about the potential of the technology. The first four chapters provide background on the science of dashboards and related concepts. The remaining chapters cover coding and design of dashboard elements using SAS software. By providing clear, well-structured examples, the volume shows the reader how to quickly and easily construct basic dashboards that are suitable to their unique needs and environment. SAS users familiar with the basics of SAS and the fundamentals of SAS/GRAPH software will be able to make small changes to the sample code contained in the book to design simple dashboards. Advanced users with more extensive knowledge of SAS/GRAPH and the annotate facility will be able to more fully customize the sample code to fit a variety of needs. CHAPTER DESCRIPTIONS Chapter I. AN INTRODUCTION TO DASHBOARDS The first chapter defines precisely what dashboards are and their common characteristics. Following a brief history of information dashboards, the chapter discusses their value, as well as some negatives, and describes current...

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