# Editorial Design: Digital and Print (2nd)



Filesize: 5.37 MB

# Reviews

This ebook may be worth getting. I actually have read through and i am sure that i am going to likely to read through again once more down the road. You will not sense monotony at whenever you want of your respective time (that's what catalogues are for relating to should you check with me).

(Mr. Golden Flatley)

## EDITORIAL DESIGN: DIGITAL AND PRINT (2ND)



Laurence King Publishing. Paperback. Book Condition: new. BRAND NEW, Editorial Design: Digital and Print (2nd), Cath Caldwell, Yolanda Zappaterra, Editorial Design: Digital and Print is a comprehensive guide to the traditional and digital skills that a designer will need for a future career in visual journalism today the design of magazines and newspapers for a wide variety of markets. Generously illustrated, including case studies, practical exercises and tips, examples of best practice and profiles of individual designers including Mark Porter, Scott Dadich and Janet Froelich, the book explains the fundamentals of editorial design and layout. Subjects covered include current and emerging digital formats, branding, how to create layouts, handling copy and images, design, and production skills and trends in editorial design. With insider advice and opinions from leading contemporary designers, the book is a practical reference and learning resource that will teach readers everything they need to know to reach the top of the profession.



## **Related PDFs**



Unplug Your Kids: A Parent's Guide to Raising Happy, Active and Well-Adjusted Children in the Digital Age

Adams Media Corporation. Paperback. Book Condition: new. BRAND NEW, Unplug Your Kids: A Parent's Guide to Raising Happy, Active and Well-Adjusted Children in the Digital Age, David Dutwin, TV. Web Surfing. IMing. Text Messaging. Video...

Read Book »



Dating Advice for Women: Women s Guide to Dating and Being Irresistible: 16 Ways to Make Him Crave You and Keep His Attention (Dating Tips, Dating Advice, How to Date Men)

Createspace Independent Publishing Platform, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English. Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. Dating advice for women Sale price. You will save 66...

Read Book »



iPhone 6 iPhone 6s in 30 Minutes: The Unofficial Guide to the iPhone 6 and iPhone 6s, Including Basic Setup, Easy IOS Tweaks, and Time-Saving Tips

I30 Media Corporation, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book
\*\*\*\*\* Print on Demand \*\*\*\*\*\*. In 30 minutes, learn how to unlock the secrets of your...

Read Book »



### A Parent s Guide to STEM

U.S. News World Report, United States, 2015. Paperback. Book Condition: New. 214 x 149 mm. Language: English . Brand New Book \*\*\*\*\*\* Print on Demand \*\*\*\*\*\*. This lively, colorful guidebook provides everything you need to know...

Read Book »



### The Well-Trained Mind: A Guide to Classical Education at Home (Hardback)

WW Norton Co, United States, 2016. Hardback. Book Condition: New. 4th Revised edition. 244 x 165 mm. Language: English . Brand New Book. The Well-Trained Mind will instruct you, step by step, on how to...

Read Book »