Download Book

OKTOBERFEST MÜ NCHEN - THE WORLD'S LARGEST PUBLIC EVENT



Grin Verlag Mrz 2008, 2008. Taschenbuch. Book Condition: Neu. 210x148x4 mm. This item is printed on demand - Print on Demand Titel - Seminar paper from the year 2005 in the subject Business economics - General, printed single-sided, grade: 1,0, University of Technology, Sydney (School of Leisure, Sport and Tourism), course: Event Management, 20 entries in the bibliography, language: English, abstract: This case study examines the current management practices of the Oktoberfest and focuses on the co-operation between its organisational...

Download PDF Oktoberfest München - The world's largest public event

- Authored by Nico Schulenkorf
- Released at 2008



Filesize: 6.92 MB

Reviews

Completely essential read pdf. It is definitely simplistic but shocks within the 50 % of your book. Its been designed in an exceptionally straightforward way which is simply following i finished reading through this publication in which actually changed me, change the way i believe.

-- Damon Friesen

This publication is definitely worth buying. It is writter in straightforward words rather than difficult to understand. You are going to like how the writer compose this publication.

-- Dr. Joaquin Klein

It in a of the best publication. It is among the most remarkable publication i have read through. Your lifestyle period will be change once you complete reading this article publication.

-- Crystal Rolfson