



Brain Tattoos: Creating Unique Brands That Stick in Your Customers Minds

By Karen Post

AMACOM/American Management Association. Paperback. Condition: New. 208 pages. Dimensions: 8.9in. x 5.5in. x 0.5in. x 0.5in. Effective branding depends on the ability to leave a lasting (and positive) impression in the mind of the target audience. Brain Tattoos offers a practical approach -- no complicated theories, marketing jargon, or unnecessary babble -- that lets any business take its brand to the next level. Packed with tools that help readers identify their brands purpose, personality, promise, and point of difference, Brain Tattoos will help readers: Develop the courage to break the mold and become truly distinct Discover ways to enlist customers and others as brand ambassadors Grasp their brands essence Master brand building on any scale in any industry Learn how to identify and use the most effective methods of brand communication Learn how to leverage limited resources creatively Filled with creative ways to maximize market impact, Brain Tattoos is a true how-to book written with in-the-trenches business and marketing people in mind. This item ships from multiple locations. Your book may arrive from Roseburg,OR, La Vergne,TN. Paperback.



READ ONLINE [2.74 MB]

Reviews

Completely essential read book. I could possibly comprehended every little thing using this written e book. You wont sense monotony at at any moment of your own time (that's what catalogues are for relating to if you ask me).

-- Rosendo Douglas DVM

A high quality book as well as the font applied was fascinating to see. It generally fails to charge excessive. I am just effortlessly could possibly get a enjoyment of studying a composed book.

-- Brant Dach

You May Also Like



Dont Line Their Pockets With Gold Line Your Own A Small How To Book on Living Large

Madelyn D R Books. Paperback. Book Condition: New. Paperback. 106 pages. Dimensions: 9.0in. x 6.0in. x 0.3in. This book is about my cousin, Billy a guy who taught me a lot over the years and who can teach you a lot. Everyone who...



Kindergarten Culture in the Family and Kindergarten; A Complete Sketch of Froebel's System of Early Education, Adapted to American Institutions. for the Use of Mothers and Teachers

Rarebooksclub.com, United States, 2012. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book ***** Print on Demand *****. This historic book may have numerous typos and missing text. Purchasers can download a free scanned copy of the original...



Unplug Your Kids: A Parent's Guide to Raising Happy, Active and Well-Adjusted Children in the Digital Age

Adams Media Corporation. Paperback. Book Condition: new. BRAND NEW, Unplug Your Kids: A Parent's Guide to Raising Happy, Active and Well-Adjusted Children in the Digital Age, David Dutwin, TV. Web Surfing. IMing. Text Messaging. Video Games. iPods. Kids today are plugged into...



California Version of Who Am I in the Lives of Children? an Introduction to Early Childhood Education, Enhanced Pearson Etext with Loose-Leaf Version -- Access Card Package

Pearson, United States, 2015. Loose-leaf. Book Condition: New. 10th. 249 x 201 mm. Language: English . Brand New Book. NOTE: Used books, rentals, and purchases made outside of Pearson If purchasing or renting from companies other than Pearson, the access codes for...



Who Am I in the Lives of Children? an Introduction to Early Childhood Education, Enhanced Pearson Etext with Loose-Leaf Version -- Access Card Package

Pearson, United States, 2015. Book. Book Condition: New. 10th. 250 x 189 mm. Language: English . Brand New Book. NOTE: Used books, rentals, and purchases made outside of Pearson If purchasing or renting from companies other than Pearson, the access codes for...



Who am I in the Lives of Children? An Introduction to Early Childhood Education

Pearson Education (US), United States, 2015. Paperback. Book Condition: New. 10th Revised edition. 254 x 201 mm. Language: English. Brand New Book. Note: This is the bound book only and does not include access to the Enhanced Pearson eText. To order...