



## Adoption of Benchmarking Concepts in Indian Automotive Industry

By Rakesh Jain

LAP Lambert Academic Publishing Okt 2017, 2017. Taschenbuch. Condition: Neu. Neuware - Benchmarking is the systematic search for best practices that guides to premium performance. It is the most preferred tool for business performance improvement . It has been widely adopted in the recent years across Indian industries. However, the full benefits have not been extracted from every sector of Indian industries. The book has made an attempt to decode the success factors of implementing benchmarking concepts in Indian automobile and auto component sector. 108 pp. Englisch.



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