



## The Forbes / CFA Institute Investment Course: Timeless Principles for Building Wealth (Hardback)

By Vahan Janjigian, Stephen M. Horan, Charles A. Trzcinka

John Wiley and Sons Ltd, United Kingdom, 2011. Hardback. Condition: New. 1. Auflage. Language: English . Brand New Book. The most up-to-date and all encompassing guide to investing in today s markets From Forbes and the CFA Institute-two of the most highly respected and recognized names in the investment industry-The Forbes/CFA Institute Investment Course is an interactive roadmap to investing in today s challenging stock markets. From building capital and asset allocation and diversification to choosing a broker and reading a financial statement, The Forbes/CFA Institute Investment Course has offered investors step-by-step guidance since 1948. The course Includes advice for novices, but also accommodates those who are more familiar with marketsProvides important information on fundamental analysis versus technical analysisDetails different asset classes: fixed income securities, derivatives, mutual funds, and equities With QA, links to videos, expert advice, interviews with top money managers, and much more, The Forbes/CFAInstitute Investment Course is the perfect resource for anyone looking to learn about investing in today s markets.



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