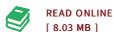




# Deviate: The Science of Seeing Differently (Hardback)

By Beau Lotto

Orion Publishing Co, United Kingdom, 2017. Hardback. Condition: New. Language: English . Brand New Book. World-renowned neuroscientist Beau Lotto reveals the truths of human perception and devises a cognitive toolkit for how to succeed in a world of uncertainty. Perception is the foundation of human experience, but few of us understand how our own perception works. By revealing the startling truths about the brain and perception, Beau Lotto shows that the next big innovation is not a new technology: it is a new way of seeing. In his first major book, Beau Lotto draws on over a decade of pioneering research to show how our brains play tricks on us. With an innovative combination of case studies and optical- and perception-illusion exercises, DEVIATE will revolutionise the way you see the world. With this new understanding of how the brain works and its perceptive trickery, we can apply these insights to every aspect of life and work. DEVIATE is not just an engaging look into the neuroscience of thought, behaviour and creativity: it is a call to action, enlisting readers in their own journey of self-discovery.



#### Reviews

It in just one of the most popular ebook. It normally will not cost too much. I am very easily could get a pleasure of looking at a composed publication.

-- Rosetta Thompson

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-- Morris Schultz

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HarperCollins Publishers Inc, United States, 2016. Paperback. Book Condition: New. Reprint. 203 x 135 mm. Language: English. Brand New Book. An international bestseller, Barbara Coloroso s groundbreaking and trusted guide on bullying-including cyberbullying-arms parents and teachers with real solutions for a...



## History of the Town of Sutton Massachusetts from 1704 to 1876

Createspace, United States, 2015. Paperback. Book Condition: New. annotated edition. 229 x 152 mm. Language: English. Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. This version of the History of the Town of Sutton Massachusetts from 1704 to 1876 is a labor...