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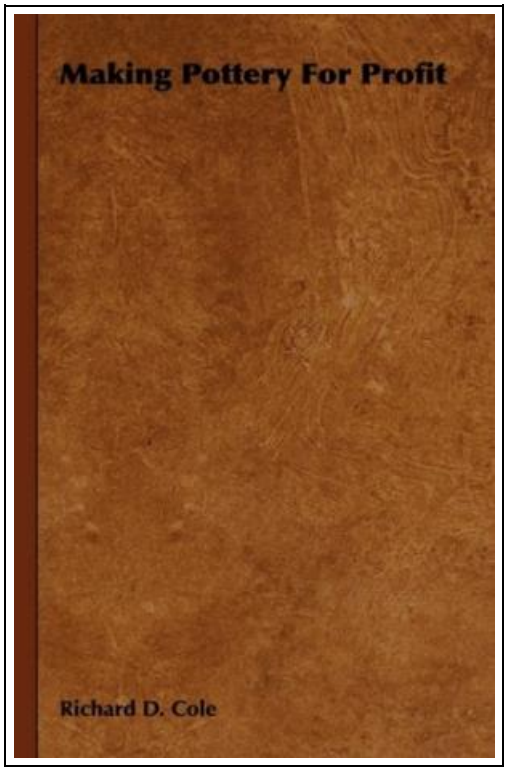

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Reviews

This is the very best publication we have read through right up until now. It is one of the most incredible book we have read through. Once you begin to read the book, it is extremely difficult to leave it before concluding.
(Miss Celia Volkman)

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Vintage Dog Books. Hardcover. Condition: New. 196 pages. Dimensions: 8.6in. x 5.6in. x 0.8in.making pottery for profit by RICHARD D. OLE. Contents include: 1 POTTER S PROGRESS 7 case of the garden club lady 9 case of the hidden talent 11 pottery as therapy 12 a career - for you 13 2 SETTING UP YOUR POTTERY STUDIO 14 a studio in your home 14 restrictions 16 where to locate 16 ideal layout 18 raw materials 19 slip processing 19 casting bench 22 mold storage 23 facilities for plastic clay 23 equipment in raw clay area 24 the finishing area 26 decorating center 27 glazing section 28 compounding your glazes 29 the kUn quarter 30 handling finished ware 31 plaster work 32 MffW CITY carpentry section 32 metal work 33 3 MARKETING YOUR WARE 34 getting a start 34 setting prices at the start 35 direct mail advertising 37 designing a circular 39 advertising in publications 42 packaging 43 a shop of your own 44 wholesale vs. retail 45 consignment selling 47 agents and jobbers 48 cost analysis 48 overhead 50 bookkeeping 52 getting the right price 52 4 DINNERWARE 55 through the ages 55 development of potteries 56 the studio potter s place in the picture 57 what to make 57 hand methods 59 the potter s wheel 60 jiggering 61 decorating 62 china decorating 64 designing for production 66 touring a dinnertoare factory 68 5 CERAMIC SCULPTURE 72 a special form of sculpture 72 planning the piece 73 sculpture in the home 75 what to quot sculp quot 76 religious sculpture 78 relief sculpture 79 marketing and pricing 79 architectural sculpture 80 limited editions 81 mass production 81 6 CERAMIC JEWELRY 83 lilliput potters 83 equipment 84 what to make 85 ceramic jewelry combined with art metal work 87...

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