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Presenting and Training with Magic: 53 Simple Magic Tricks You Can Use to Energize Any Audience

By Ed Rose

McGraw Hill Education, 2005. Softcover. Condition: New. First edition. This is the most honest, motivating, and readable book I've seen on the use of magic as a presentation and training tool. A must read" for anyone wanting to put a sparkle in their presentation and make memorable points stick." ---Harvey Robbins, co-author of the award-winning Why Teams Don't Work. "Ed Rose has taken the mystery and fear out of magic and developed a trainer-friendly bag of tricks that are both fun and produce solid learning outcomes." ---Glenn Parker, Author of Team Players and Teamwork. "Shows you step-by-step how your key points will be remembered if you present them in unforgettable ways." ---Mel Silberman, author of the popular McGraw-Hill Team and Training Sourcebook Series. Make audiences sit up and smile, and remember your message. Use secrets from the world of magic to "jazz up" your presentations and reinforce your main points. These imaginative, field-tested magic tricks will work for anyone wanting to impart a memorable message--including trainers, speakers, teachers, coaches and salespeople. Learn how to: * Give your meetings an exciting start; * Use clever dialogue with your tricks to drive home the theme of your presentation; * Be a more...



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Reviews

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