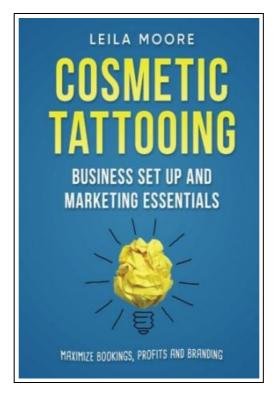
# Cosmetic Tattooing: Business Set Up and Marketing Essentials (Paperback)



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# COSMETIC TATTOOING: BUSINESS SET UP AND MARKETING ESSENTIALS (PAPERBACK)



Createspace Independent Publishing Platform, 2017. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. Who is This Book for?- New Cosmetic Tattooists Who Are Looking to Build Their Business- Existing Cosmetic Tattooists Who Want to Level Up and Fill Bookings- Anyone in The PMU and Beauty Service Industry- Anyone Wanting to Grow Their Business and Differentiate from The Masses Why You Need to Read This BookIn the competitive cosmetic tattooing industry, there is a lot of opportunity to make money. The advent of microblading has ignited consumer interest in this field and led many to train as permanent make-up artists to cash in. Standing out from the masses is essential to your future success and to get your career off the ground!As a PMU artist myself, I experienced firsthand the setbacks in setting up my business. I didn t have a system or plan which is where most tattooists fail and I was no exception. It has taken a lot of trial and error of marketing techniques to build a regular client base with a long wait list. After spending thousands in training in cosmetic tattooing, I had no idea how to source those paying customers. This book is a combination of the marketing strategies which I learned from scratch, what I wish I had known.Each chapter provides the knowledge and tools to develop your cosmetic tattooing business. Remember, even the simplest of tips can make the biggest difference when it comes to marketing yourself. How This Will Benefit You- You Will Get More New Clients Through Your Door- Your Overall Advertising Costs Will Go Down- Focus Your Time Away from Admin What You Will Learn: - Must-Do Tasks for New Cosmetic Tattooists- How to Dominate the Market in Just 30 Minutes a Week- How...



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