



Equity Value Enhancement: A Tool to Leverage Human and Financial Capital While Managing Risk (Hardback)

By Carl L. Sheeler

John Wiley Sons Inc, United States, 2015. Hardback. Condition: New. 1. Auflage. Language: English . Brand New Book. A detailed look at risk identification and value creation in private equity investment Equity Value Enhancement (EVE): Governance, Risk, Relationships Knowledge (GRRK) provides the information and tools practitioners and business owners need to work with the multitude of intangibles (GRRK) in equity investment decisions. The author engages readers with an insightful and brief claim: Values are more than numbers. He then provides support for just how important human capital is to the value creation paradox. He doesn't stop there because ideas without definitive actions don't promote transformation. He further challenges the reader with: If you don't think outside of the box, you're doomed to live in the box. A user-friendly manual chock full of vignettes, suggestions and pithy commentary EVE is a must read for owners, officers, boards and advisors to derive understanding of business value drivers. This book teaches the reader how to conduct more intangible asset due diligence as well as what decisions and behaviors impact value. With more effective methods of risk identification, measurement, management, and mitigation (IMMM...



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