



Bet on Me: Leading and Succeeding in Business and in Life (Paperback)

By Annette Verschuren

HarperCollins Publishers, United States, 2017. Paperback. Condition: New. Reprint. Language: English . Brand New Book. Finalist for the National Business Book Award National Bestseller In Bet On Me, leading entrepreneur Annette Verschuren lays out her surprising and inspiring philosophy for what it takes to lead and succeed in today s economy: tenacity, the willingness to embrace risk and an unwavering commitment to remain true to yourself, no matter how unorthodox you may seem. Drawing on her experiences as a Cape Breton farm girl who went on to lead Home Depot Canada s expansion from 19 to 179 stores, among other business ventures, Verschuren outlines a bold vision that will change the way you approach your work and your business. The book s key message: modern leadership is not about learning skills and techniques in order to become someone else. Rather, leaders achieve breakthrough results when they learn to trust in, listen to and fully be themselves. As vital as Lean In and as must-reading as Good to Great, this book will change the way you look at business today.



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