



## Data Science

By Doug Rose

APRESS L.P. Nov 2016, 2016. Taschenbuch. Condition: Neu. Neuware - Learn how to build a data science team within your organization rather than hiring from the outside. Teach your team to ask the right questions to gain actionable insights into your business. Most organizations still focus on objectives and deliverables. Instead, a data science team is exploratory. They use the scientific method to ask interesting questions and run small experiments. Your team needs to see if the data illuminate their questions. Then, they have to use critical thinking techniques to justify their insights and reasoning. They should pivot their efforts to keep their insights aligned with business value. Finally, your team needs to deliver these insights as a compelling story. *Insight!: How to Build Data Science Teams that Deliver Real Business Value* shows that the most important thing you can do now is help your team think about data. Management coach Doug Rose walks you through the process of creating and managing effective data science teams. You will learn how to find the right people inside your organization and equip them with the right mindset. The book has three overarching concepts: You should mine your own company for talent. You...



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