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Createspace Independent Publishing Platform, 2017. Paperback. Condition: New. Language: English. Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*\*. This guide will walk you step by step through all the essential phases of starting a successful manufacturing based business. To profit in a new manufacturing business, you need to consider the following questions: What business am I in? What products do I provide? Where is my market? Who will buy? Who is my competition? What is my sales strategy? What merchandising methods will I use? How much money is needed to operate my firm? How will I get the work done? What management controls are needed? How can they be carried out? And many more. This guide will help you answer all these questions and more. Here s what s in the book: Things to consider before you start - crucial things you must consider before you start pouring in your hard earned money. Ignore it at your own peril. How to plan and start your new manufacturing business - complete, step by step instructions, this is must-know must-do information; ignore it and you stand a good chance to fail. You get specifically designed instructions for each phase. How to develop winning marketing strategies for your manufacturing business How to plan and execute a results driven advertising program - tips and strategies to make your advertising pay off big. How to find new customers - new customers and more sales are essential for profit and growth. Here s a little known yet extremely effective ten-step formula to locate and find new customers. How to set the right prices - pricing secrets to help you make money and still be competitive. You get specifically designed instructions for a manufacturing based business. How to fix production mistakes. How to set up a quality...

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