# Fashion and Textiles: An Overview (Paperback)



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## Reviews

Complete guide! Its such a great study. I am quite late in start reading this one, but better then never. It is extremely difficult to leave it before concluding, once you begin to read the book.

(Dr. Hermann Marvin PhD)

## FASHION AND TEXTILES: AN OVERVIEW (PAPERBACK)



Bloomsbury Publishing PLC, United Kingdom, 2004. Paperback. Condition: New. English.. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*\*. This essential book provides the first comprehensive overview of the symbiotic relationship that exists between fashion and textiles. Because textiles represent a central ingredient of fashion (as with denim jeans, for example), their interrelationship should be an obvious theme for study, yet historically the two subjects are often considered separately. Gale and Kaur analyze fashion and textile s cultural, industrial and social relationships, as well as examining how the two fields compete with and influence one another. Taking as their starting point the nature of the relationship between fashion and textiles, Gale and Kaur then identify and discuss key arenas of commercial and cultural interaction, including raw materials, business, consumers, and future technology. Their examples are drawn from the experiences and opinions of industry professionals designers, retailers, and manufacturers. Gale and Kaur look at how the raw materials from which clothing is made are heavily influenced by fashion trends on national and global levels. Why do we choose the fabrics we do, and how do our choices affect both industries? The story is very much a human one. Each garment has an intriguing history before a consumer even tries it on. Gale and Kaur unpick this history and examine how retail need and consumer demand impact upon the end product. The result is an exciting new book that begins at the level of supply and demand, and moves forward to consider issues about design, technology, globalization and broader fashion trends. Highlighting cultural differences and similarities between the two industry sectors, Fashion and Textiles offers varied professional perspectives, information about key roles and jobs, and practical considerations relating to economics, design, manufacture and retail. A key text for a wide...



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