

The Efficiency Paradox: What Big Data Cant Do



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Reviews

This book is great. it absolutely was writtern quite properly and beneficial. Its been written in an extremely basic way and it is merely after i finished reading through this ebook in which basically changed me, affect the way i really believe.
(Leopold Schmidt)

THE EFFICIENCY PARADOX: WHAT BIG DATA CANT DO



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Knopf. Hardcover. Condition: New. 320 pages. Dimensions: 9.2in. x 6.2in. x 0.9in. A bold challenge to our obsession with efficiency--and a new understanding of how to benefit from the powerful potential of serendipity. Algorithms, multitasking, sharing economy, life hacks: our culture cant get enough of efficiency. One of the great promises of the Internet and big data revolutions is the idea that we can improve the processes and routines of our work and personal lives to get more done in less time than ever before. There is no doubt that were performing at higher scales and going faster than ever, but what if were headed in the wrong direction? The Efficiency Paradox questions our ingrained assumptions about efficiency, persuasively showing how relying on the algorithms of platforms can in fact lead to wasted efforts, missed opportunities, and above all an inability to break out of established patterns. Edward Tenner offers a smarter way to think about efficiency, showing how we can combine artificial intelligence and our own intuition, leaving ourselves and our institutions open to learning from the random and unexpected. This item ships from multiple locations. Your book may arrive from Roseburg, OR, La Vergne, TN. Hardcover.



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