


[DOWNLOAD](#)


The Quality Quotient or How I Made the World a Better Place (Hardback)

By Jeremy Bullmore

Jeremy Bullmore, United Kingdom, 2017. Hardback. Condition: New. Language: English . Brand New Book. This satirical novel recounts the effect on human and corporate behaviour of a brand new metric: a quotient that ranks companies not on share price or earnings per share or return on capital invested but on care, compassion and social responsibility. Companies come to see that having a high Bevell Quotient gives them competitive advantage. No one is allowed to know the underlying factors that make up this quotient: as Anthony Bevell, its author, is quick to point out, if the factors were known, they would be open to manipulation. So companies pay more attention to diversity in the workplace, playing fields for employees, care in the transportation of hazardous wastes, charitable contributions - and anything else they think might earn them a high Bevell Quotient score. Not only companies but ethical investment funds, charities and eventually even the government itself compete to be ranked highly for `caring` . How the Bevell Quotient came about, through a succession of mishaps and disasters, and its effects on business and society, is narrated in the first person by Anthony Bevell himself: a struggling, self-deluding no-hoper who finds himself...



[READ ONLINE](#)
[6.58 MB]

Reviews

This created book is wonderful. It is amongst the most amazing book i have got go through. I am just effortlessly will get a enjoyment of looking at a created publication.

-- Prof. Jasper Murazik PhD

The best book i ever study. I could possibly comprehended every little thing out of this composed e book. I discovered this book from my dad and i advised this pdf to discover.

-- Ernie Lebsack

Related eBooks



Weebies Family Halloween Night English Language: English Language British Full Colour

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Children s Weebies Family Halloween Night Book 20 starts to teach Pre-School and Junior Children how to read with this...



The Case for the Resurrection: A First-Century Investigative Reporter Probes History s Pivotal Event

ZONDERVAN, United States, 2010. Paperback. Book Condition: New. 180 x 127 mm. Language: English . Brand New Book. The Case for the Resurrection, a ninety-six-page booklet from bestselling author Lee Strobel, provides new evidence that shines a fresh light on the Bible...



In the Company of the Courtesan: A Novel

Random House. Hardcover. Book Condition: New. 1400063817 Never Read-12+ year old Hardcover book with dust jacket-may have light shelf or handling wear-has a price sticker or price written inside front or back cover-publishers mark-Good Copy- I ship FAST with FREE tracking!! *...



Mapping the Edge: A Novel

Random House Trade Paperbacks. PAPERBACK. Book Condition: New. 0375758615 12+ Year Old paperback book-Never Read-may have light shelf or handling wear-has a price sticker or price written inside front or back cover-publishers mark-Good Copy- I ship FAST with FREE tracking!!!! * I...



Telling the Truth: A Book about Lying

Baker Publishing Group, United States, 2016. Paperback. Book Condition: New. 203 x 203 mm. Language: English . Brand New Book. Stories to Encourage Positive Behavior in Small Children The preschool and kindergarten years are some of the most important formative years of...



I m Thankful For.: A Book about Being Grateful!

Createspace, United States, 2015. Paperback. Book Condition: New. 279 x 216 mm. Language: English . Brand New Book ***** Print on Demand *****.What are you grateful for?Are you looking for a children s book that is highly entertaining, great for early readers,...