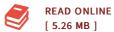




The Craft of Editing

By Alley, Michael

Book Condition: New. Publisher/Verlag: Springer, Berlin | A Guide for Scientists and Managers | The Craft of Editing is about the craft of editing scientific writing. It is designed to help you - and all those who deal with scientific and technical writing by others in universities, government labs, businesses, or engineering firms - become more effective and more efficient at editing the proposals, theses, journal articles, and reports that cross your desk and which you must approve, grade, or review. Unlike other texts that try to present the gamut of all possible editing experiences, this guide focuses on the kind of editing that you as a manager or teacher perform with your pencil (or computer) and someone else's work. Written by the author of the best-selling Craft of Scientific Writing, the book deals with the subject in a refreshing way and includes a large number of enlightening examples and stories. The author, a former editor at several national laboratories, has taught scientific writing courses at, among others, the universities of Texas and Wisconsin, Sandia National Laboratory, and Virginia Polytechnic University. | 1 Editing: Where Do You Begin?-Knowing Your Goals.- Knowing Your Constraints.- 2 When the Pencils Are Blue.-...



Reviews

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