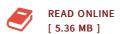




I Lost My Blackberry Down the Toilet: And Other Generational Challenges in the Workplace (Paperback)

By Steven M Friedman

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people to your organization. To understand the diverse generations in your organization, you must
see the world through their eyes and recognize how their generational lenses influence how they
interact with clients, colleagues, and management. These lenses determine perceptions of fairness
and equality within the workplace, and they create the foundation for organizational success or
failure. Organizations that hope to attract, manage, and retain the four generations must endeavor
to understand who these generations are and what makes them tick.



Reviews

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