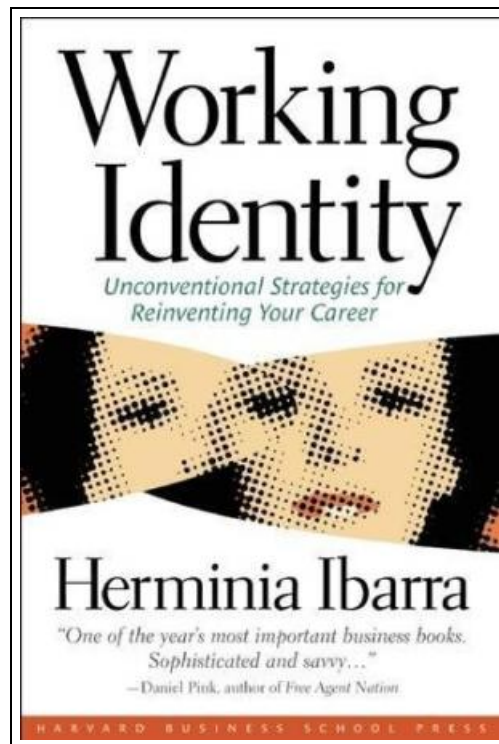


## Working Identity: Unconventional Strategies for Reinventing Your Career (Paperback)



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## WORKING IDENTITY: UNCONVENTIONAL STRATEGIES FOR REINVENTING YOUR CAREER (PAPERBACK)



Harvard Business Review Press, United States, 2004. Paperback. Condition: New. Revised ed.. Language: English . Brand New Book. How Successful Career Changers Turn Fantasy into Reality Whether as a daydream or a spoken desire, nearly all of us have entertained the notion of reinventing ourselves. Feeling unfulfilled, burned out, or just plain unhappy with what we re doing, we long to make that leap into the unknown. But we also hold on, white-knuckled, to the years of time and effort we ve invested in our current profession. In this powerful book, Herminia Ibarra presents a new model for career reinvention that flies in the face of everything we ve learned from career experts. While common wisdom holds that we must first know what we want to do before we can act, Ibarra argues that this advice is backward. Knowing, she says, is the result of doing and experimenting. Career transition is not a straight path toward some predetermined identity, but a crooked journey along which we try on a host of possible selves we might become. Based on her in-depth research on professionals and managers in transition, Ibarra outlines an active process of career reinvention that leverages three ways of working identity : experimenting with new professional activities, interacting in new networks of people, and making sense of what is happening to us in light of emerging possibilities. Through engrossing stories--from a literature professor turned stockbroker to an investment banker turned novelist--Ibarra reveals a set of guidelines that all successful reinventions share. She explores specific ways that hopeful career changers of any background can: Explore possible selves Craft and execute identity experiments Create small wins that keep momentum going Survive the rocky period between career identities Connect with role models and mentors who can ease the transition Make time for...



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